

Sial E-Summit Program – 23rd November, 2020

13:00pm-13:05pm	<p>Welcome Speech The Role of UAE in Supporting the Food Security Sector</p> <p><i>H.E. Mariam bint Mohammed Saeed Hareb Almheiri – Minister of State for Food and Water Security</i></p>
13:05pm-13:15pm	<p>Opening Panel Food Control & ADAFSA Strategy</p> <p><i>H.E. Saeed Al Bahri Salem Al Ameri – Director General, Abu Dhabi Agriculture and Food Safety Authority (ADAFSA)</i></p> <p>Agri-food Investment in the Arab World</p> <p><i>H.E. Mohammed bin Obaid Al Mazrooei – President and Chairman of the Board of Directors, Arab Authority for Agricultural Investment and Development (AAID)</i></p> <p>The Role of ADDED in Supporting the Agriculture and Food International Investors</p> <p><i>H.E. Rashid Abdul Karim Al Balooshi – Undersecretary of Abu Dhabi Department of Economic Development (ADDED)</i></p>
13:15pm-13:25pm	<p>Session 1 Agri-food Growth and Entrepreneurship in the UAE</p> <p><i>H.E. Salmeen Al Ameri – CEO, Al Dahra Agriculture Company</i> <i>Mansoor Al Marar – Acting Director – Commercial Zone Development, Khalifa Industrial Zone – Abu Dhabi (KIZAD)</i></p>
13:25pm-13:35pm	<p>Session 2 Technology-enabled Food Supply and Production</p> <p><i>H.E. Engineer Jamal Salem Al Dhaheri – CEO, Silal Food and Technology</i> <i>Mohamed Jouan Al-Dhaheri – Chairman, RainMKRS Capital Investment LLC</i></p>
13:35pm-13:45pm	<p>Session 3 Virtual Connections to Expand Trade Channels and Support Growing New Businesses</p> <p><i>H.E. Mohamed Helal Al-Muhairi – Director General, Abu Dhabi Chamber</i></p>

13:45pm-13:55pm	<p>Session 4 Date Production and Export: from Local Traditions to Worldwide Expertise</p> <p><i>H.E. Dr. Abdelouahhab Zaid – Secretary General, Khalifa International Award for Date Palm and Agricultural Innovation</i></p>
13:55pm-14:05pm	<p>Session 5 Entrepreneurship and Develop Thriving and Competitive SMEs in the UAE</p> <p><i>Mubarak Al Ameri – Executive Director of Outreach Sector, Khalifa Fund for Enterprise Development</i></p>
14:05pm-14:15pm	<p>Session 6 Food Security and Geoeconomic Assertiveness</p> <p><i>Dr. Heiko Borchert – Managing Director, Borchert Consulting and Research AG</i></p>
14:15pm-14:25pm	<p>Session 7 Predicting Food and Beverage Trends: The Role of Food Exhibitions in Supporting the Agri-Food Sector</p> <p><i>Nicolas Trentesaux – CEO, Sial Global Network</i></p>
14:25pm-14:35pm	<p>Session 8 Hospitality</p> <p><i>Jonathan Dowse – Executive Director, Capital Hospitality</i></p>
14:35pm-14:45pm	<p>Session 9 From Field to Fork – Maintaining Sustainability and the Highest Food & Drink Quality Standards in the Supply Chain</p> <p><i>Yusuff Ali – Chairman and Managing Director, Lulu Group International</i> <i>Katarzyna Rzeźniczek – First Counsellor, Representative of the Ministry of Agriculture and Rural Development, Embassy of the Republic of Poland in Abu Dhabi</i></p>
14:45pm-14:55pm	<p>Closing Remarks</p> <p><i>Derar Al Manaseer – Director - Strategy Management & Excellence, Abu Dhabi National Exhibitions Company</i></p>